

August Monthly Board Meeting Minutes
Randolph County Solid Waste Authority
Board Meeting Minutes: August 7, 2018
Courthouse Annex Building, Elkins, WV

Members:

Present: Clark Martin, Chris See, Jack Tribble,

Absent: Tim Hornick, Spinner O'Flaherty, Joe Gumm

Quorum present? Yes

Others Present:

Jill Pivovarov, Recording Secretary; Guest: Angie Lipscomb

Proceedings:

The meeting was called to order at 5:00 p.m. by Clark Martin.

Opening Statements

- Introductions were made for guest Angie Lipscomb, who was in attendance.
- The Tygarts Valley Sanitation bill for \$462.17 has been paid off. Jill Pivovarov was paid \$200 for her services in June and July. Joe Gumm of the Randolph County Recycling Center received \$6,032.40 to pay for gas and rent for the third quarter. Payments were almost a month behind in being processed.
- If a grant is given to Joe in September, it will change the services for which he is allowed to charge. As soon as we figure out what was funded (inaudible; thought not completed)... We may not receive the full \$67,000. More grant requests are being requested now that more money is available. Opportunities for the current period have now closed but requests will be considered for FY 2019. Any efforts to work with the school system to begin recycling bottles and cans as well as returning to plastic reusable trays will have to be considered for 2019.

Treasurer's Report

- The current balance is \$49, 599. 87. With the deposit Clark Martin just made (deposit slip and exact amount of deposit were unavailable for the meeting) the balance will increase to well over \$52,000. Our last deposit included 4-5 checks totaling more than \$8,000, including a \$1,200 check from the Magistrate's Office.

Recap of Recent Community Events

- During our last electronics event, we collected 10,000 pounds of recycling. Approximately 6 tons represented the television sets we collected.
- We can confirm that 6,000 tires were collected at a single location for our last event...six tractor trailers worth. The other location for tire collection was TV Sanitation.
- Our recent satellite dish collection efforts were dismissed when Dish TV declined to participate. Seneca Satellite is the largest dealer in the state. Dish had a promo three months ago to collect the metal dishes as well as the receiver boxes. We requested \$100 to kickstart the event since we needed to cover our costs for storage collection units, etc. The owner has been so swamped with business and shorthanded doing installations himself that he did not have time to call the national office and the deadline to participate in their nationwide recycling effort simply expired. We don't have any place to put the electronic components but the metal from the dishes themselves and the piping used to mount them can simply go to the metal recycling center.
- Glass is now being accepted at the City's recycling center along with yard waste. Anything else is required to go to the Industrial Complex.

New Business

- Glass recycling event: Jack and Clark were present along with members of the City Council to take pictures and share procedural details. WBOY was on hand to film the event. The Intermountain also wrote up a story for the newspaper.

- Future electronic recycling activities are planned for fall. D&E is eager to participate now that students are coming back. We will set date during September board meeting to get D&E involved. We will set the date for October or November. The goal is to have one each in the fall, spring, and summer. There will be a backlog from the winter.
- *Public Relations:* Clark approached Tim about doing advertising. We may be looking at doing something in addition to radio, possibly billboard or newspaper advertisement. Jill mentioned possibility of using free opportunity for exposure through FaceBook Yard Sale sites. Jack would like to take advantage of billboard advertising to promote some of our upcoming events. Given that we have plenty of money available we should invest in some quality promotional efforts. Chris mentioned that Smoke on the Water does have a \$30 per month promotional opportunity. He also inquired about doing free public service announcements via radio as well as The Intermountain. For nonprofits, radio will match whatever we spend. The Intermountain provides a 10 percent discount. At a minimum, we should spend a week of radio promotion to advertise the availability of glass recycling. Jack advised that we chose advertising options that are effective; worry about funding should be secondary. Free opportunities are fine so long as they are effective. Jill suggested looking into hiring a videographer to do a short promo piece on Randolph County Recycling that spotlights each location and its purpose. The video could be posted to FaceBook and even YouTube to better educate residents both old and new on what we offer. The Web site has not been updated in some time. Clark did note that dated Web material may have some residents confused about what we are offering; we are no longer doing two tire pick-ups but that has not been communicated.

To Do List

- Jack will provide a 2017-18 Guide. It does exist online.
- A discussion with Tim is needed concerning more TV recycling.
- Jack has agreed to work with the City to get the City Web page up-to-date.
- Everyone officially voted to have Clark move forward with doing a week of radio advertising for glass recycling. There was no opposition.
- Jill suggested updating signage at the Recycling Center so that it looks more professional and is easier to see and read. Jack suggested talking with Joe Gumm about signage.
- Clark agreed to have a conversation with Joe about this. Jill suggested that it should be done before any efforts for professional videography are planned.
- There is talk of taking over Bill Teter’s old junk yard. DEP would be the point of contact. A state permit would be required. It would not be allowed to be in a flood plain. It is close but it is not in a flood plain. It does have to be fenced off or surrounded by shrubbery.

Clark made a motion to dismiss at 5:44 pm.
The next meeting is scheduled for September 4, the day after Labor Day.

Contact Information for Members:

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